



-FOR IMMEDIATE RELEASE-

NEW FUZE PARTNER PROGRAMS!

FUZE Fit For A Kid! has worked with over 3,000 kids in the past year alone, seeing an average of 350 unique children and parents weekly. FUZE is the kids-only, state-of-the-art fitness center in Los Gatos and is pleased to announce the launch of two new partnership programs for local businesses with enrollment opening September 15th, 2009.

FUZE PREFERRED™ AND FUZE PREFERRED PLUS™.

These are terrific opportunities for qualifying partners to reach children, their parents and to express and position your products, services, promotions, and goodwill to a deserving audience. Programs are ideal for businesses that serve the needs of youth and families, including: *Adult Gyms, Sporting Goods, Toys, Hobbies, Crafts, Grocery/Food, Restaurants, Novelty, Clothing, Recreation, and Realtors* to name a few.

FUZE PREFERRED:

- Refer your customer or VIP to FUZE for any of our services and your customer will **receive a \$50 gift certificate**, compliments of FUZE, to your business when they enroll!
- Receive referral and recommendation to your business through on-site promotion in our Parents' Lobby here at the Club
- Receive early notification of special events including Parents' Night Out (great for restaurants and theatres!), Parties (great for toy/novelty shops), and special events
- Receive recognition on our website, Friends of FUZE section
- **Cost: FREE!**

- OR -

FUZE PREFERRED PLUS:

- All benefits of Preferred above, *plus* your customers will **receive a \$100 gift certificate** to your business compliments of FUZE!
- Your opportunity to become a limited, in-store FUZE supplier for our REWARDS programs with on-site facility logos, branding and recognition
- First call for our on-site fundraisers, parties, and events so you can participate as well!
- An active link on our website so our customers can reach you promptly
- 25% discount on all FUZE services for your personal or business use (i.e.: Realtors think parties to welcome your new clients into the neighborhood! Employees with children!)
- **Cost: \$159/qtr. – limited offer – please call for details**

To enroll or for more qualifying details, to receive FUZE on-site literature, guest passes, brochures or other promotional materials, **please call 408.358.7529 today!**