



## -FOR IMMEDIATE RELEASE-

### PARTNER WITH FUZE FIT FOR A KID!™

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We build alliances with companies, associations, and foundations that recognize FUZE Fit For A Kid! as a necessary, high-quality and unparalleled opportunity to foster the physical, social and emotional development of the children and teens in our community. Call us to inquire or enroll in one of our programs today! Below are several ways your company or business can get involved:

### GOOD-CAUSE MARKETING PARTNERSHIP

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Together we create a *win-win* targeted marketing partnership that will inspire brand loyalty and build business for your organization while generating awareness and support of your efforts to improve the activities, health and well-being of your community's children!

- **In-Club Signage** – demonstrable visibility of your Brand and your level of support efforts and reach hundreds of unique kids and parents weekly;
- **Preferred Partner™** – give-back and ongoing donations from FUZE to your organization;
- **Web-based Advertising** – your level of support noted and partnership status, with click-through link to your directed site address or community program;
- **Company-based Fun Day** – let FUZE bring its physical activity and instruction services to your next family day, health fair, or open enrollment event and ensure a positive turnout and a fun day for all!
- **Events** – customized fundraising and brand partnership events and activities to raise awareness of your support to fight childhood obesity, improve the health status of your community, your employees and dependents, and strengthen company morale through constructive fun!

### FUZE FOUNDATION SUPPORT

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We welcome introductions to corporate foundations that are interested improving the health and well being of children through play and physical activity throughout Silicon Valley, the state of California and the nation!

- **Matching Gift** – to support the provision of FUZE services to those in financial need;
- **Endowment** – recognition of your support in the effort to bring FUZE services to local schools and local school-children to FUZE including such examples as: sponsored mobile transportation, reimbursement for non-covered services to insurance, and operating capital for future program development and new Club openings!
- **Adopt-a-School** – ensure your chosen school(s) has access to FUZE services and gain the recognition you deserve in so doing – a perfect match with our FIT 4 SCHOOL program!;
- **Healthcare Practitioner & Educator Conferences** – support on-site continuing education to bring the practical aspects of constructive play and physical motor development of our program to community leaders, teachers, and influencers of our children's collective health;
- **Corporate Employee Involvement** – a corporation pledges to inform its employees, suppliers, consumers and supporters about their partnership with the FUZE Mission! Discounts for corporate employees and family members are an added bonus!